

# Cash differences eliminated and backoffice administration reduced



“The system helps us to increase security and the efficiency of the cash handling process.”

Maria Beck-Tange, Retail Director  
Shell Denmark

## Background

Shell is an international energy company with expertise in the exploration, production, refining and marketing of oil and natural gas, and the manufacturing and marketing of chemicals.



The company has operations in over 70 countries, produces around 3.7 million barrels of oil equivalent per day and has 44,000 service stations worldwide. This makes it not only the globe's largest energy company but also one of the largest organisations in the world by revenue.

For more information visit <https://www.shell.dk/>

## The Challenge

Shell Denmark required a cash management system for its petrol stations which would not only increase security for its staff but would also deliver efficiencies in the cash cycle.

For years, service stations have been the target of robberies which not



only have the obvious financial consequences, but also take a psychological toll on staff.

A robbery can be a violent experience that leaves staff with lasting mental scars. Therefore, it is difficult to recruit new employees to service stations where their safety cannot be guaranteed.

## The Solution

Shell chose SafePay, [Gunnebo's closed cash handling system for retailers](#).

With SafePay, cash is kept secure and unexposed from the moment it is handed to the cashier until it arrives at the cash-counting centre.

Once cash has been deposited into SafePay at the point of sale, staff no longer have access to it so robbers always come away empty-handed. Clear signage outside the petrol station creates a further deterrent.

SafePay gives each petrol station full control over its cash flow and automatically authenticates the cash being paid in.



The system is helping us to increase the security and efficiency of our cash handling process. The site staff have been very positive towards the initiative. This is an important milestone for Shell in terms of increasing security.

// Maria Beck-Tange, Retail Director, Shell Denmark

## Customer Benefits

Without the manual handling of cash, a safer working environment has been achieved. Staff feel more secure and have more time to spend on other tasks.

In addition, cash handling processes have been streamlined and cash differences eliminated, leading to a reduction in back-office administration.

# Find the right solution for you!

Gunnebo Cash Management creates a more efficient and secure cash cycle to help you reduce the cost of cash handling.

## Cash Monitoring Software

Complete control over your cash handling operations with business analytics, service monitoring, end-to-end cash reconciliation and multi-device connectivity.

## Cash Deposit Solutions

Save time and money with smart cash deposit solutions for retail front and back office.

## Cash Recycling Solutions

Optimise your cash flow and keep cash circulating efficiently with cash recycling solutions for retail.

## SafePay Closed Cash Management

SafePay replaces traditional tills with a smart recycling system which protects cash from payment all the way to the cash-counting centre.

## Bank Solutions

Cash automation solutions which support bank branch transformation and cut the time staff spend working with cash.

## Service

Expert support ensures that your systems run smoothly and efficiently with minimal disruption to your business.



Talk to one of our experts:  
[gunnebo.com/cashmanagement](https://www.gunnebo.com/cashmanagement)  
[LinkedIn](#) | [YouTube](#)

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