## Cash Handling Costs Reduced to a Minimum



"Gunnebo not only delivered cost savings, but also great service."

> Heinz Buechel, Director of Finance Hilton Zürich

Gunnebo Cash Management Customer Story: **Hilton** 



## Background

Hilton is one of the world's largest and fastest growing hospitality companies with 14 brands in 106 countries and over 5,300 hotels worldwide.

When Conrad Hilton opened the first hotel to bear the Hilton name in 1925, he aimed to operate the best hotel in Texas. As a result of his commitment, leadership, and innovation, today Hilton is one of the most respected brands in the world.

#### **Hilton Switzerland**

Hilton has two big hotels in Switzerland – Hilton Zürich Airport and Hilton Garden Inn Davos.

The Hilton Zürich Airport is situated five minutes from Zürich International Airport and 15 minutes from the city centre.

For more information visit http://www.hiltonhotels.de/schweiz

## The Challenge

Hilton Zürich Airport was looking to optimise its cash management processes. Since 80% of payments are made by credit card, the cost of handling cash had become too large for the hotel.

### The Solution

The Gunnebo SafeRecycling RS6\_ CR5 has streamlined cash handling and simplified processes for staff. Cash is now recycled and thanks to the optimisation of CIT pick-up routines, costs have been reduced.

The introduction of the SafeRecycler has also removed the need for a full-time cash handling position, which was crucial to securing a strong return on investment. Through automated processes, the expenses related to cash handling have been reduced to a minimum.



One important aspect of the Gunnebo solution has been the service – which in this case has led to a high level of customer satisfaction. For this type of recycling unit, a dedicated technician is automatically assigned to installation for one week. In this way, any issues or questions can be dealt with on the spot, allowing the customer to get to know the machine and overcome any teething problems.

## **Customer Benefits**

- Excellent service (availability and response time)
- Reliability of the recycling unit
- Simple and quick to use
- Elimination of one full-time position
- Staff security
- Simplification of processes
- Skimming of cash levels
- Optimisation of cash management and reduction of costs
- Optimisation of CIT pick-up routines leading to cost savings

# Find the right solution for you!

Gunnebo Cash Management creates a more efficient and secure cash cycle to help you reduce the cost of cash handling.

#### Cash Monitoring Software

Complete control over your cash handling operations with business analytics, service monitoring, end-toend cash reconciliation and multi-device connectivity.

#### **Cash Deposit Solutions**

Save time and money with smart cash deposit solutions for retail front and back office.

#### **Cash Recycling Solutions**

Optimise your cash flow and keep cash circulating efficiently with cash recycling solutions for retail.

#### SafePay Closed Cash Management

SafePay replaces traditional tills with a smart recycling system which protects cash from payment all the way to the cash-counting centre.

#### **Bank Solutions**

Cash automation solutions which support bank branch transformation and cut the time staff spend working with cash.

#### Service

Expert support ensures that your systems run smoothly and efficiently with minimal disruption to your business.



Talk to one of our experts: gunnebocashmanagement.com LinkedIn | YouTube

